

EUROPEAN SECURITY AND DEFENCE COLLEGE

and

INSTITUT DE FORMATION D'INTELLIGENCE INTERCULTURELLE (IFDII)

Invitation to the course:

Hybrid Threats and Intercultural Strategic Communication

(Activity number 23-24/PILOT/10)

9-11 April 2024 (residential format), Brussels

Under the auspices of the European Security and Defence College (ESDC), the Paris Institut de Formation d'Intelligence Interculturelle (IFDII) will be holding a residential, non-specialised course entitled 'Hybrid Threats and Intercultural Strategic Communication' from 9 to 11 April 2024 in Brussels, Belgium.

We would like to invite you to nominate participants for this new course, which would offer them an excellent opportunity to acquire skills relating to hybrid and cognitive warfare. The course fills a gap in the training market, allowing participants to acquire 1) intercultural intelligence skills relating to strategic communication, which will enable them to work faster with allied forces, AND 2) the ability to decipher hidden messages, which is essential to countering hostile forces.

This course will move beyond classic communication and awareness training and enable participants to organise their existing data, along with the knowledge they acquire during the course, in an unprecedented manner. The ultimate goal of the course is to provide Member States and EU institutions with personnel who are well-informed, have high levels of awareness and are equipped with cognitive and intercultural intelligence tools.

Thanks to its *intercultural intelligence and cognitive awareness* dimension – an essential part of preparing for today's hybrid warfare – the course is part of the ESDC's Cyber Education Training Exercise and Evaluation (ETEE) platform.

The course consists of an **e-learning module** and a **residential module**, both of which are compulsory. It aims to explain the current state of hybrid threats – and provide tools to counter them – and the fundamentals of intercultural intelligence. With regard to the latter, the **overall goal** of the course is twofold:

- 1) teaching participants to strategically bridge the gap between cultures and communicate in a smarter/faster/more efficient way with allies;
- 2) helping participants to acquire intelligence awareness communication skills, with special attention given to the ability to decipher information that hostile forces give away without even realising.

The participants will have the opportunity to network and share views and perspectives with one another

and with professionals in the **field**.

Participants should be mid-ranking to senior officials from the Member States and the EU institutions, bodies and agencies dealing with hybrid warfare.

The course is scheduled to take place from **9 to 11 April 2024 in a residential format in Brussels, Belgium**.

The ESDC is committed to an inclusive, gender-sensitive and discrimination-free environment. Only in an inclusive environment can all people, and therefore the ESDC and its partners, realise their true potential. We therefore particularly encourage underrepresented applicants to apply.

Brussels, 13 December 2023



Dr Claudine C. Korall
Director of IFDII



Holger Osterrieder
Head of the ESDC

Annexes

1. Course administrative instructions
2. Draft programme

Course administrative instructions

Hybrid Threats and Intercultural Strategic Communication

9-11 April 2024 (residential format)

The course is suitable for mid-ranking to senior officials dealing with hybrid warfare. It will be held in English and can accommodate up to 40 participants (civilian and military staff) from EU Member States and relevant EU institutions and agencies.

Applications from the EU Member States and EU institutions are to be filled out, **no later than 4 March 2024**, by the national ENLIST nominators, using the ESDC's secure registration system via the following link: <https://esdc.europa.eu/enlist/login>.

A list of relevant ENLIST nominators can be found on the ESDC website here: <https://esdc.europa.eu/nominators/>.

The course will consist of two mandatory parts. The **online part** (asynchronous) will be delivered via the ESDC's e-learning platform, while the **in-person part** (residential) will comprise lectures and exercises.

The e-learning part will be available for those who are selected from **11 March 2024**.

All international travel, transport and accommodation costs for the course are to be covered by the sending authorities. It is recommended that participants arrive at Brussels Airport on 8 April 2024. Participants should arrange their own travel and accommodation, but they should not book anything until they have received confirmation of their place on the course.

The dress code, for both civilians and military personnel, is business attire.

The ESDC strives to create a gender-sensitive and inclusive environment in all its courses, activities and day-to-day work. Only in an inclusive environment can all people, and therefore the ESDC and its partners, realise their true potential. We do not and will not discriminate on the basis of race, colour, religion, gender, gender expression, age, national origin, disability, marital status or sexual orientation in any of our activities or operations. The ESDC and its training institutions do not tolerate any conduct that violates these values.

Supporting services:

- All administrative information, programmes and materials will be made available to accepted participants through the ESDC's e-learning platform (ILIAS LMS).

Course points of contact

PoC at the European Security and Defence College:

Mr **Giuseppe ZUFFANTI**, Coordinator for Cyber issues and for the Cyber ETEE Platform

Cyber Training Manager – National Expert - ESDC

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President and CEO

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Annex 2

European Security and Defence College (ESDC)

**INSTITUT DE FORMATION D'INTELLIGENCE INTERCULTURELLE
(IFDII)**

**“Hybrid Threats and Intercultural
Strategic Communication”**

(ESDC activity number: 23-24/PILOT/10)

DRAFT PROGRAMME

9 - 11 April 2024 (residential format)

Course venue:

Brussels

Course director

Dr Claudine Korall

European Security and Defence College (ESDC)

Coordinator for Cyber issues and for the Cyber ETEE Platform
Cyber Training Manager – National Expert

Mr. Giuseppe Zuffanti

DAY 1 (CET)	<u>Tuesday, 9 April 2024</u>
08:30 – 09:00	<u>Registration</u>
	SESSION 1 – WELCOME INTRODUCTION
09:00 – 09:45	<u>Welcome address:</u> <ul style="list-style-type: none"> • <i>Dr. Claudine Korall, Institut de Formation d'Intelligence Interculturelle (IFDII), Paris</i> • <i>Mr. Giuseppe Zuffanti, Coordinator for Cyber issues and for the Cyber ETEE Platform – National Expert, European Security and Defence College (ESDC), Brussels</i>
	SESSION 2
09:45 – 10:30	<ul style="list-style-type: none"> • <i>'The Fundamentals of Intercultural Intelligence: Why and How', Dr. Claudine Korall, Institut de Formation d'Intelligence Interculturelle (IFDII), Paris</i>
10:30 – 11:00	<u>Coffee break</u>
	SESSION 3
11:00 – 11:30	<ul style="list-style-type: none"> • <i>Introduction of Participants : meeting each other</i>
	SESSION 4
11:30 – 12:45	<ul style="list-style-type: none"> • <i>"Strategy: Identifying who is at play - Part 1", Dr. Claudine Korall, Institut de Formation d'Intelligence Interculturelle (IFDII), Paris</i>
12:45 – 13:45	<u>Lunch break</u>
	SESSION 5
13:45 – 14:45	<ul style="list-style-type: none"> • <i>'Hybrid Warfare in 2024' – Speaker from the EU institutions/agencies (tbc)</i>
	SESSION 6
14:45 – 16:30	<ul style="list-style-type: none"> • <i>"Strategy : Identifying who is at play - Part 2", Dr. Claudine Korall, Institut de Formation d'Intelligence Interculturelle (IFDII), Paris</i>
16:30 – 17:00	<u>Coffee break</u>
	SESSION 7
17:00 – 18:00	<ul style="list-style-type: none"> • <i>"Cyber Security and hackers' profiles', Associate Professor Daniel Jones, Nevada University</i>
18:00 – 18:15	<u>Closing remarks - Day 1</u>
19:00 – 21:00	Breaking the ice and networking dinner (venue tbc)

DAY 2 (CET)	<u>Wednesday, 10 April 2024</u>
08:30 – 09:00	<u>Registration</u>
	SESSION 8
09:00 – 10:30	<ul style="list-style-type: none"> • “Workshop Speaking overtly and covertly”, Dr. Claudine Korall, Institut de Formation d’Intelligence Interculturelle (IFDII), Paris
10:30 – 11:00	<u>Coffee break</u>
	SESSION 9
11:00 – 12:00	<ul style="list-style-type: none"> • “Foreign Information, Manipulation and Interference” - Speaker from the EU institutions/agencies (tbc)
	SESSION 10
12:00 – 13:00	<ul style="list-style-type: none"> • “Cognitive warfare and communication: Deciphering the others”, Dr. Claudine Korall, Institut de Formation d’Intelligence Interculturelle (IFDII), Paris
13 :00 – 14:00	<u>Lunch break</u>
	SESSION 11
14 :00 – 16:00	<ul style="list-style-type: none"> • “Listen for Understanding UNESCO inspired workshop”, Dr. Claudine Korall, Institut de Formation d’Intelligence Interculturelle (IFDII), Paris
16 :00 – 16:20	<u>Coffee break</u>
	SESSION 12
16:20 – 17:20	<ul style="list-style-type: none"> • “The Machine and the Brain – Artificial Intelligence”, Mr. Nicolas Lopez, ENESIA School of Data and Artificial Intelligence, Paris
	SESSION 13
17:15 – 17:30	<ul style="list-style-type: none"> • Reactions and feedback from the audience
17:30 – 18:00	<u>Closing remarks - Day 2</u>

DAY 3 (CET)	<u>Thursday, 11 April 2024</u>
08:30 – 09:00	<u>Registration</u>
	SESSION 14
09:00 – 9 :45	<ul style="list-style-type: none"> • “Disinformation and Information Warfare”, Mr. Jacob Wallis, Australian Strategic Police Institute
	SESSION 15
10:00 – 11:30	<ul style="list-style-type: none"> • “Culture and Cognition – Tactics for bridging between people”, Dr. Claudine Korall, Institut de Formation d'Intelligence Interculturelle (IFDII), Paris
	SESSION 16
11:30 – 12:30	<ul style="list-style-type: none"> • “Hybrid Warfare – Countering Hybrid threats and EU Alerts”, Speaker from the EU institutions/agencies (tbc)
12:30 – 13:30	<u>Lunch break</u>
	SESSION 17
13:30 – 14:30	<ul style="list-style-type: none"> • “Workshop on Intercultural Strategic Communication”, Dr. Claudine Korall, Institut de Formation d'Intelligence Interculturelle (IFDII), Paris
14:30 – 15:30	<ul style="list-style-type: none"> • “EU and Cyber alerts - how to fight it”, Speaker from the EU institutions/agencies (tbc)
15:30 – 16:00	<u>Coffee break</u>
	SESSION 18
16:00 – 17:00	<ul style="list-style-type: none"> • “Concluding Intercultural Strategies”, Dr. Claudine Korall, Institut de Formation d'Intelligence Interculturelle (IFDII), Paris
	SESSION 19
17:00 – 17:15	<ul style="list-style-type: none"> • Feedback and suggestions from the audience
	SESSION 20 – CERTIFICATE CEREMONY
17:15 – 17:45	<ul style="list-style-type: none"> • Dr. Claudine Korall, Institut de Formation d'Intelligence Interculturelle (IFDII), Paris • Mr. Giuseppe Zuffanti, Coordinator for Cyber issues and for the Cyber ETEE Platform – National Expert, European Security and Defence College (ESDC), Brussels
17:45 – 18:00	Closing remarks - End of the course



ESDC' Course organizer:

Coordinator for Cyber issues and for the Cyber ETEE Platform

Cyber Training Manager - National Expert

Mr. Giuseppe Zuffanti